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## **IoT Venture and Schindelhauer are collaborating: Connected bike technology for enhanced digital security and smart services for the Berlin-based premium brand**

**IoT Venture, a Darmstadt-based specialist in connected bike solutions, and Schindelhauer, an iconic Berlin brand, are launching a partnership with immediate effect. The partnership's core focus is on digital anti-theft protection and active recovery. Schindelhauer customers will benefit from a fully integrated digital ecosystem for their e-bikes, including real-time tracking, anti-theft protection and an active recovery service powered by IoT Venture's technology and the Bike Hunter team.**

Handcrafted, urban, iconic: for years, Schindelhauer bikes have been synonymous with attitude. Anyone who rides a Schindelhauer does so by choice. The Berlin-based bike brand's embrace of digital connectivity fits perfectly with this image, not as a gimmick but as a logical evolution of the product experience. This has been made possible by a new partnership with IoT Venture GmbH from Darmstadt.

At the customer's request, IoT Venture can now fully integrate its proven technology into the Schindelhauer ecosystem, aligning it with the brand's look and feel and tailoring it seamlessly to the customer experience. Schindelhauer riders will therefore benefit from active theft protection via their own white-label app, as well as their own Bike Hunter team to track down and recover stolen bikes. This is complemented by features such as a smart inspection service that reminds drivers of upcoming maintenance work and records it in the

digital service history, and a digital accident detection system. This technology will be fitted as standard to the new Arthur Ultimate model later this year.

“What we’re making possible for Schindelhauer goes far beyond a simple app. It’s the complete digitalisation of the cycling experience, offering real added value in terms of customer safety. If a bike is stolen, our Bike Hunter Team will ensure it is recovered,” says Jonas Warmbrunn, Sales & Business Development Manager at IoT Venture GmbH.

For Schindelhauer, the move towards digitising its bikes is a natural progression. “Schindelhauer Connect solves a key customer problem: the fear of bike theft. IoT Venture’s solution meets our customers’ strong need for security, thereby adding genuine value to our premium product,” says Jörg Schindelhauer, the company's co-founder.

IoT Venture brings years of experience in the connected bike ecosystem to the partnership. Based in Darmstadt, the company develops and operates GPS tracking solutions for e-bikes, offering them both under its own IT'S MY BIKE brand and as white-label solutions for manufacturers and retailers. All technical infrastructure, app development and data handling are managed in-house.

## **Company profile IoT Venture GmbH**

IoT Venture GmbH connects high-value assets to the internet, thereby enabling data-based services and new digital business models. The company develops data signatures that accurately reflect the use, condition and value of assets using its own IoT modules, a scalable cloud platform and white label apps. This technology can be used across all industries, particularly in connected mobility and the connected bike sector. These solutions allow manufacturers, insurers, leasing companies and fleet providers to integrate digital services directly from the factory, implement new business models and develop long-term customer relationships.

IoT Venture GmbH combines hardware and software development, a data platform, app integration and the operation of data-based services, providing everything from a single source. Founded in 2016, the company is headquartered in Darmstadt and has an additional office in Cologne.

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