

Darmstadt, 30 September 2024

IoT Venture and SMARTVÉLO start cooperation: More safety and efficiency for e-bike fleets in delivery services

IoT Venture GmbH and SMARTVÉLO announce their strategic partnership. SMARTVÉLO's e-bikes can now be equipped with IoT Venture's innovative GPS trackers to enable comprehensive management and monitoring of e-bike fleets for delivery services.

The cooperation between the Darmstadt-based technology expert and the Cologne-based e-bike manufacturer SMARTVÉLO marks a significant step towards optimising e-bike fleets in the supplier sector. By integrating the IoT solution, companies that rely on SMARTVÉLO e-bikes can now manage and monitor their fleets even better.

"Our e-bikes are at the heart of many delivery services. By working with IoT Venture, we can now offer our customers even more security and control over their fleets. The integrated theft protection and professional recovery offer enormous added value," says Henry Horn, CEO of SMARTVÉLO.

Well-known delivery companies such as Flink, Burgerme and Domino's benefit from these services. "By equipping the e-bikes with our IoT device, we not only enable delivery services to track their fleets precisely in real time, but also create a database that provides insights for future developments," explains Jonas Warmbrunn, Sales & Business Development Manager at IoT Venture GmbH. "The data collected forms the basis for predictive maintenance, i.e. monitoring the condition of the fleet. This ensures optimal operation and maximises the service life of the wheels."

The strategic partnership lays the foundation for sustainable development in the area of e-bike delivery fleets and ensures that they can be operated both efficiently and safely.

IoT Venture GmbH company profile

IoT Venture GmbH connects valuable assets with the Internet, thus making products with data smarter and capable of delivering a greater experience. The Darmstadt company's solution allows business clients to create data-based business models using data signatures. One great advantage is that IoT Venture GmbH's services include the development of hardware and software (embedded systems), provision of the required data platform (cloud solution), supply of a (white label) app and assistance in developing brand-new digital business models with all services coming from a single supplier. IoT Venture GmbH offers its range for a wide variety of applications across different industries, primarily in the mobility sector. The IT'S MY BIKE service world for e-bikes was the first application, successfully launched on the market in 2018. Since its founding in 2016, IoT Venture GmbH has grown to employ around 60 people. Its main office is in the German city of Darmstadt with a second location in Cologne.

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