

Darmstadt, 15 August 2023

Diversity here and now: IoT Venture signs the Diversity Charter

IoT Venture GmbH is a signatory to the Diversity Charter and therefore commits to a work environment that treats people with fairness and respect, free of prejudice.

The Diversity Charter came into being more than 15 years ago. It is an initiative to promote diversity in companies and institutions, under the patronage of German Chancellor Olaf Scholz. By signing the Diversity Charter, companies and organisations work to ensure more tolerance at work and commit to creating a corporate culture based on a recognition and appreciation of diversity.

4,900 companies and institutions have already signed the Diversity Charter – and this year IoT joined them. “Diversity has been firmly embedded in our corporate culture from the beginning. By signing up to the Diversity Charter, we are underlining this once more,” says Jürgen Veith, CEO of IoT Venture.

Diversity – a universal theme

The Darmstadt-based company currently employs over 70 workers from about 10 different countries. IoT Venture organised an in-house Diversity Lunch to kick off a series of Lunch & Learn sessions. At this event, employees were given an insight into the subject of diversity, with a particular focus on unconscious biases.

Unconscious biases are based on individual experiences and social stereotypes. They often unconsciously influence our decisions and lead to

distorted perceptions that negatively impact on decision-making in our working lives – for example when selecting members of staff or working in a team. Using practical examples, IoT Venture employees were shown what steps can raise awareness of and reduce unconscious biases.

“Our society is more diverse than ever. Therefore, it’s all the more important to treat people without prejudice – regardless of gender, origin, religion or sexual orientation,” says Siobhán Hanley, Head of People & Culture at IoT Venture.

IoT Venture GmbH company profile

The scale-up IoT Venture GmbH connects valuable assets with the Internet, thus making products with data smarter and capable of delivering a greater experience. The Darmstadt company’s solution allows business clients to create data-based business models using data signatures. One great advantage is that IoT Venture GmbH’s services include the development of hardware and software (embedded systems), provision of the required data platform (cloud solution), supply of a (white label) app and assistance in developing brand-new digital business models with all services coming from a single supplier. IoT Venture GmbH offers its range for a wide variety of applications across different industries, primarily in the mobility and pet sectors. The IT’S MY BIKE service world for e-bikes was the first application, successfully launched on the market in 2018. A tracking solution for the pet supplies sector has formed part of the range since 2021. Since its founding in 2016, IoT Venture GmbH has grown to employ a workforce of 70. Its main office is in the German city of Darmstadt with a second location in Cologne.

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