

**Darmstadt, 6 June 2023**

## **IoT Venture in final round of European start-up awards**

**Darmstadt-based IoT Venture GmbH has two reasons to be pleased: The scale-up has been selected as a finalist for not just one but two European start-up awards. The company managed to impress the juries at both the South Summit Awards and the Micromobility Europe Startup Awards. IoT Venture will be competing for these coveted accolades at the respective pitch contests in Madrid and Amsterdam in early June.**

### **Top 100 at the South Summit Awards 2023**

A total of 4,500 applications from start-ups in 125 countries have been submitted to this year's South Summit Startup Competition. IoT Venture has been selected as one of the 100 finalists. Selection took into account criteria such as degree of innovation, internal growth potential and investment capacity.

Divided into ten categories, the finalists will be making their pitch to international investors, executive managers, companies and others in Madrid's La Nave innovation centre on 7 and 8 June 2023. Nominated in the Connectivity and Data category, IoT Venture will be represented by Holger Trautmann, co-founder of IoT Venture. "IoT Venture being among the top 100 finalists of the South Summit Awards means a great deal to us. We are pleased to form part of this unbelievable event," declares Trautmann.

South Summit offers a key meeting point for innovative companies, start-ups and influential investors. Over the years, it has become one of the leading events on innovation. An award is presented to the most innovative start-up every year.

### **Micromobility Europe Startup Awards Final 2023**

The Micromobility Startup Awards will be presented as part of Micromobility Europe 2023 for the first time this year. IoT Venture is one of the finalists. During the event, which takes place in Amsterdam on 8 and 9 June 2023, the finalists will be making their pitches to an expert jury for the title of European Startup of the Year in a total of 24 categories. Mario Schmitz, Head of Business Development, will be giving the pitch on behalf of IoT Venture on the Start-Up stage.

Micromobility Europe is one of the largest mobility conferences in Europe and offers start-ups, investors and companies in the sector a platform to exchange ideas and knowledge. The latest smaller e-vehicles such as e-bikes and scooters and new developments in the sector are presented here every year.

### **IoT Venture GmbH company profile**

The scale-up IoT Venture GmbH connects valuable assets with the Internet, thus making products with data smarter and capable of delivering a greater experience. The Darmstadt company's solution allows business clients to create data-based business models using data signatures. One great advantage is that IoT Venture GmbH's services include the development of hardware and software (embedded systems), provision of the required data platform (cloud solution), supply of a (white label) app and assistance in developing brand-new digital business models with all services coming from a single supplier. IoT Venture GmbH offers its range for a wide variety of applications across different industries, primarily in the mobility and pet sectors. The IT'S MY BIKE service world for e-bikes was the first application, successfully launched on the market in 2018. A tracking solution for the pet supplies sector has formed part of the range

since 2021. Since its founding in 2016, IoT Venture GmbH has grown to employ a workforce of 70. Its main office is in the German city of Darmstadt with a second location in Cologne.

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